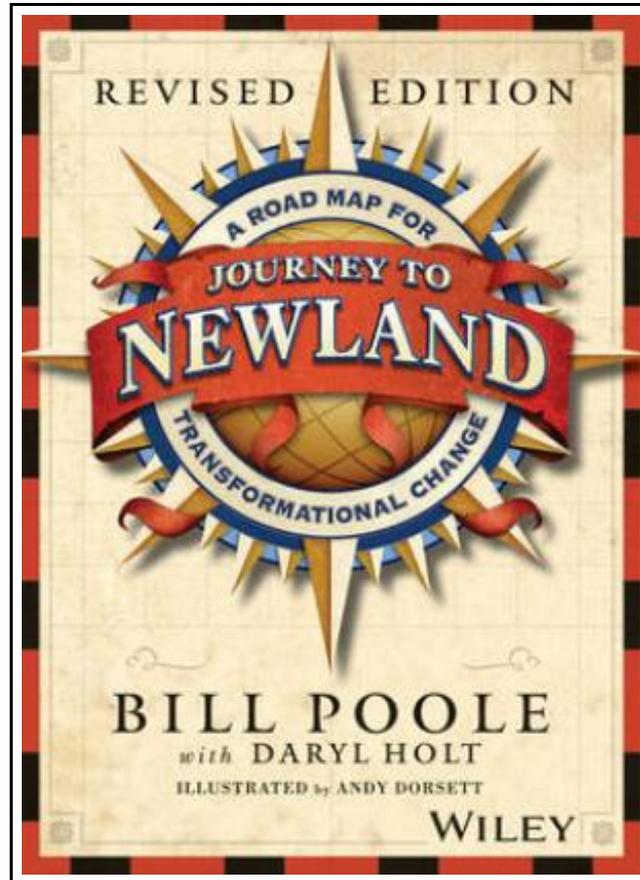


Journey to Newland



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Reviews

*The publication is great and fantastic. It is probably the most remarkable book i actually have read through. Its been printed in an exceedingly easy way and it is merely right after i finished reading through this publication where in fact altered me, modify the way i think.
(Tomas Witting)*

JOURNEY TO NEWLAND



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Paperback. Book Condition: New. Not Signed; With an animated fable, the Journey to Newland storybook provides readers with a cast of memorable characters, a captivating story, and a common language to deal with difficult and often emotionally sensitive issues in negotiating change within their organizations. The allegory follows a group of animal characters through uncharted territory, from Oldland to Newland. Each animal represents a different type of work personality; navigating such metaphorical places as Nostalgia Desert, Transition Valley, and Leverage Lake, the team comprised of Eagle, Owl, Lion, Dolphin, and Anta finds a way to survive, even thrive, by leading change. Praise for Journey to Newland: Journey to Newland skillfully and creatively illustrates the process, principles, and capabilities required for successful transformational change. -- Bob Pettus, retired vice chairman of the board, Coca-Cola Bottling Co. Consolidated This unique tale presents a solution for developing strategic leaders who can excel in this era of transformation. -- Peter Kao, president and CEO, American Management Association China This story provides change leaders and teams with an impartial and unifying platform to deal with behavioral challenges that might otherwise undermine a well-intended change effort. -- Jeffery Tan, director, Corporate Training and Professional Development, Singapore Institute of Management The storybook succinctly defines the hard and soft side of transformation and the associated processes. -- Folkert Castelein and Vivek Ratna, Global Learning Group, The Netherlands Journey to Newland teaches those essential competencies required to be a successful change leader. -- Greg Gray, CEO Gray Training, South Africa Using the story and the process behind it allowed our company to evolve in both our revenues and our leadership culture. -- Angela Y. Bauer, owner, Tropical Nut and Fruit. book.



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